

Virtual Policy Briefing

Ensuring Equitable Engagement Through Coordinated Planning

July 9, 2020

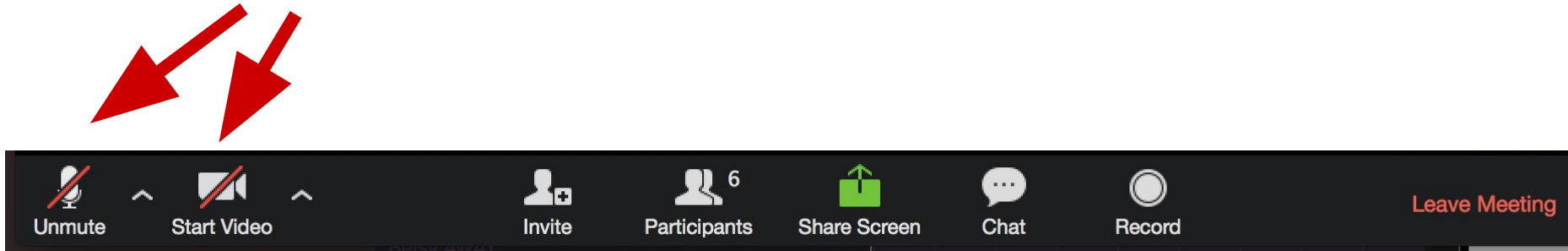
9AM - 12PM

Zoom Meeting Technical Orientation



Local Government Commission
Leaders for Livable Communities

Click Unmute and Start Video



Click Participants
and Chat menu buttons

List of participants



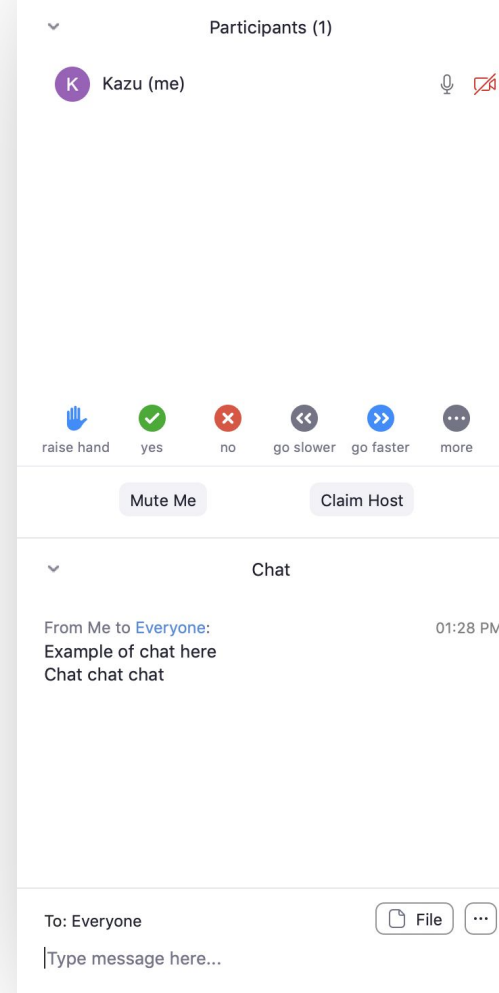
Raise hand button



Chat Box

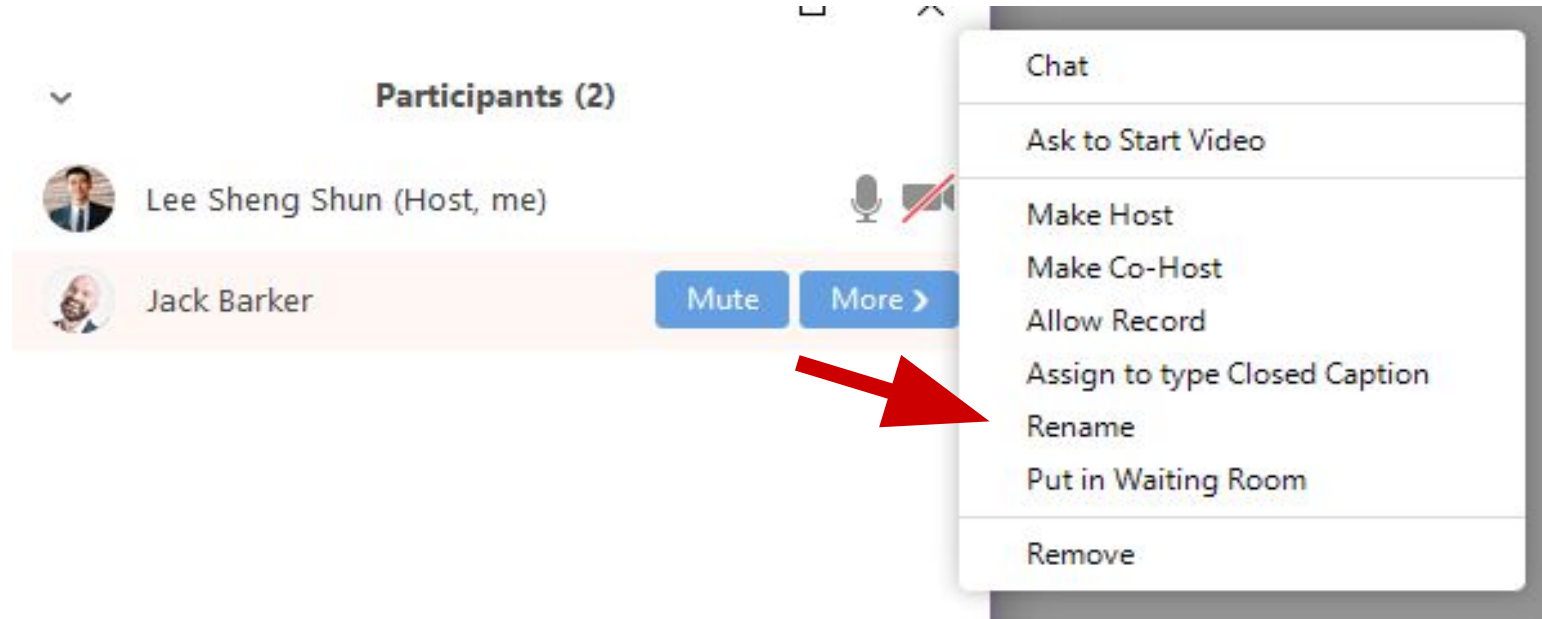


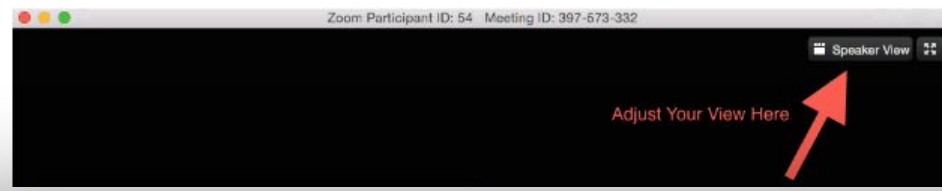
Write to everyone or another individual



Local Government Commission
Leaders for Livable Communities

Rename yourself by hovering on your name and clicking “Rename”.





Additional Guidance

Having issues?

Chat **Emily Finnegan**



Local Government Commission
Leaders for Livable Communities



**Local
Government
Commission**



**SMART GROWTH
CALIFORNIA**

An Initiative of the Funders' Network for
Smart Growth and Livable Communities

Virtual Policy Briefing

*Ensuring Equitable Public Engagement
Through Coordinated Planning*

Attendee Packet

July 9th, 2020
9:00 AM - 12:00 PM

Five Nonprofits have been working together with the Local Government Commission as part of the Community Foundation Water Initiative to equitably integrate water management and land use decision making through their organizations. Leveraging what has been learned through COVID-19 response, the briefing will cover the role that coordinated planning plays in public engagement efforts.

The need for coordination of meaningful public engagement is more important than ever. This is especially true where water and land use decisions are concerned amidst racial injustice and concerns over public health, access to natural resources, economic resilience, and much more.

Ensuring Equitable Engagement in Coordinated Planning

Welcome & Introductions



Local
Government
Commission

Leaders for Livable Communities



**SMART GROWTH
CALIFORNIA**

An Initiative of the Funders' Network for
Smart Growth and Livable Communities



Land Recognition





Ofelia Bello
Executive Director

BRINGING **WATER** AND
LAND USE TOGETHER

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Chanell Fletcher
Executive Director

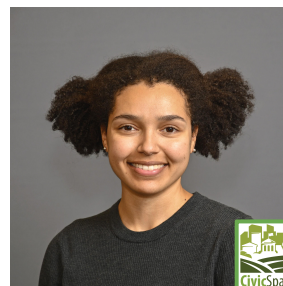


Nicole Cheng
Fellow

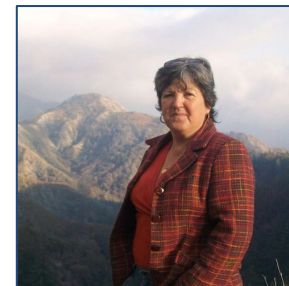
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Ofelia Bello
Executive Director



Caitlin Macomber
Fellow



Belinda Faustinos
Executive Director

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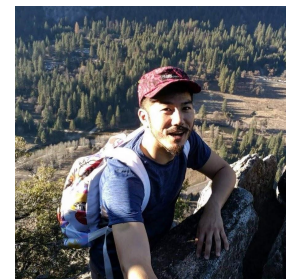
Danielle Bergstrom
Executive Director



Brianna Fordem
Executive Director



Meet Panchal
Fellow



Bryan Matsumoto
Program Organizer

Agenda Review

9:00 AM	NGO Panel	Presenting localized experience
10:00 AM	Statewide Guiding Principles	Cohort presentation
11:00 AM	Engagement Session	Attendees participate in breakout group discussions

NGO Panel

*Addressing the Challenge:
Gaps in Engagement*

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Chanell Fletcher
Executive Director

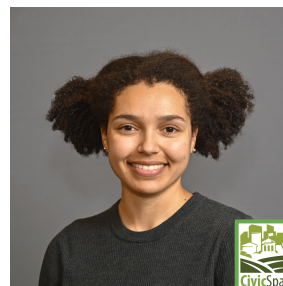


Nicole Cheng
Fellow

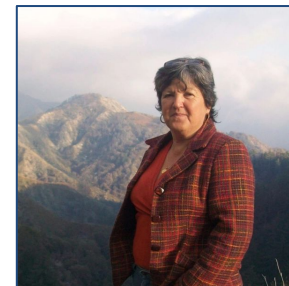
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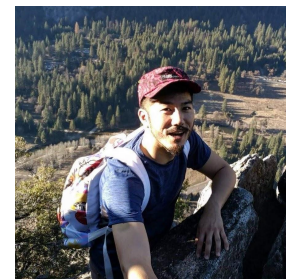
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Bryan Matsumoto
Program Organizer

Participant Question & Answer

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Statewide Guiding Principles *for Equitable Engagement*

Guiding Principles for Equitable Engagement in Coordinated Planning

Inclusivity, accessibility, and shared decision-making are fundamental to developing resilient communities. Equitable engagement requires empowering marginalized voices to be co-creators in local planning efforts. Community expertise should be incorporated in every part of planning, including how we define local needs and conditions, develop and implement solutions, prioritize resource allocations, and assess planning impacts.

Community Foundations Water Initiative NGO Cohort

Five foundations from across the state, known as the Community Foundations Water Initiative (CFWI), have been working since 2015 to advance sustainable water management solutions. The Initiative partnered with Local Government Commission to develop a report on the Equitable Integration of Water and Land Use which was released in 2019. Shortly following the report, each foundation selected one nonprofit in their region to advance the report's regional recommendations and statewide strategies while building local capacity for coordination. This cohort of five NGOs has been working together over the past year, culminating their work in eight **Guiding Principles for Equitable Engagement in Coordinated Planning**.

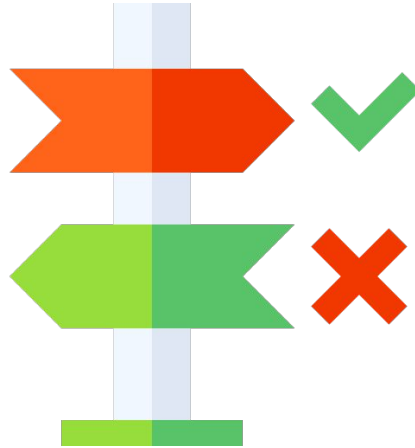
The principles described below will require decision-makers to adjust the policy frameworks that have traditionally been used within our systems and institutions. **A status quo that leaves Californians without access to affordable homes, safe drinking water, economic opportunity, and healthy communities is not an option.** Inequity and racial injustice impacts every facet of how our communities operate and live. **We must redefine what it means for governments to equitably and authentically engage**, with a focus on building local community capacity and providing the resources and support necessary for marginalized groups to actively participate.



Guiding Principles

We recognize that there is no "one-size-fits-all" approach to community engagement, however using these principles may guide you in how to best adapt to a community's unique characteristics. These principles are not new; they have been elevated in the equity work of many organizations and the decades of experience within this cohort.

1. Acknowledge and re-evaluate previous histories of inequitable decision-making.



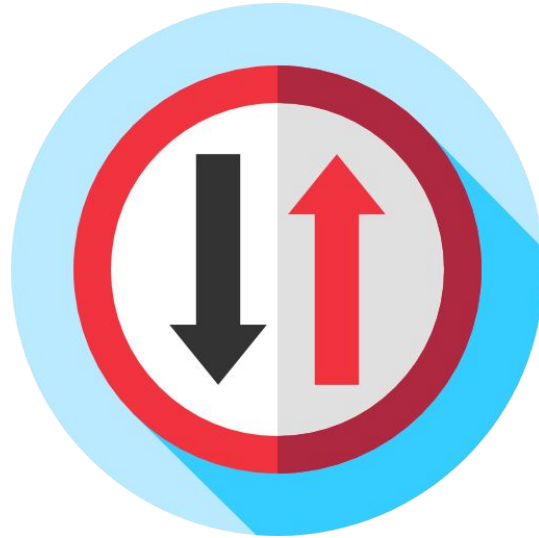
2. Require all planning processes, projects, and/or grantees to develop a plan for building authentic community relationships.



3. Increase and promote accessibility to public meetings, whether online or in-person



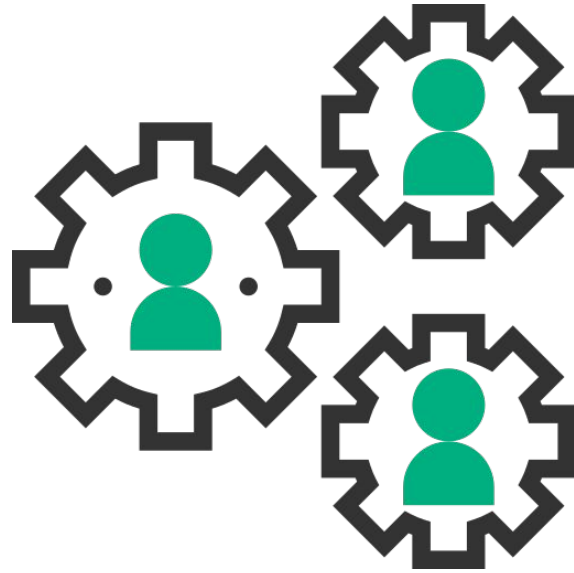
4. Develop two-way communication and reciprocity with your community partners.



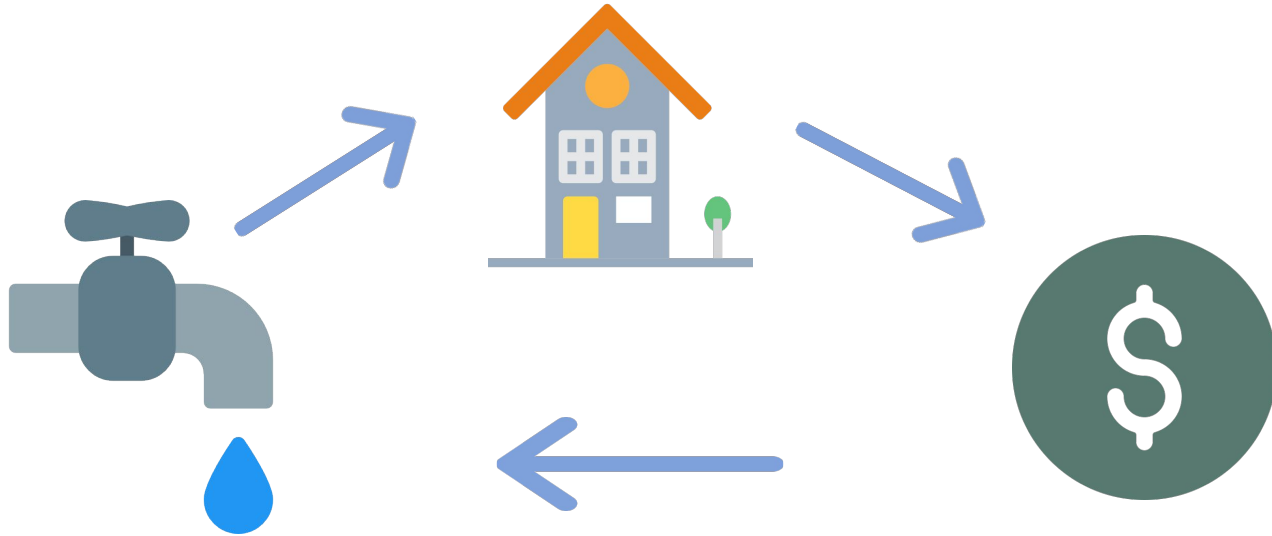
5. Focus on building relationships with local organizations or informal groups that are already engaging with marginalized communities.



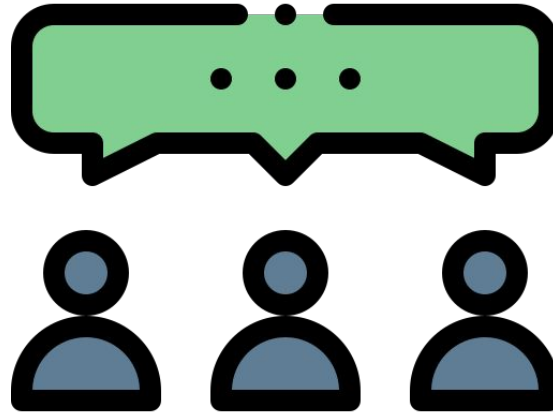
6. Coordinate with partner agencies and across internal departments to leverage resources, staff, and data to address engagement fatigue.



7. Governments must be responsive to the interconnectedness of community concerns.



8. Establish a community decision-making body to inform local planning processes and support marginalized communities.



Participant Question & Answer

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Break

Engagement Session



Breakout Group 1 Facilitation Guide

*Facilitator select one person to report back to the group.
The notetaker should use this template to track the group's discussion.*

*Part 1: Identify
Guiding Principle
to Focus On*

As a group, discuss & select **one** of the guiding principles that you think is most needed and should be prioritized. Can you provide additional suggestions for how it can be strengthened?

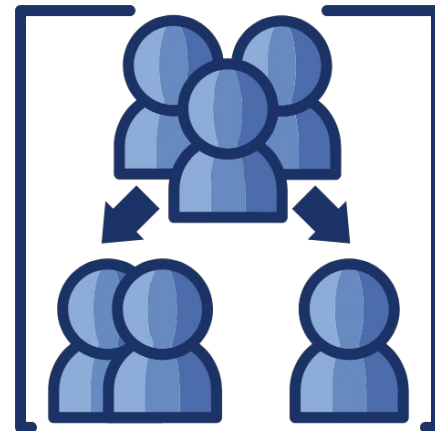
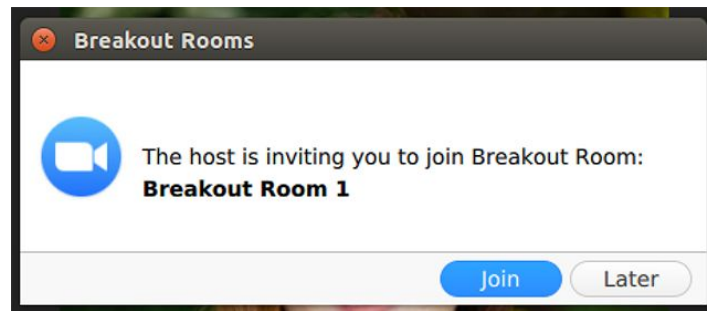
*Part 2: Shared
Examples*

a. Do you have examples of this principle playing out successfully within a municipality or region? If so, how?
b. If you don't have an example, how *could* this principle be implemented on the local or regional scale?

Zoom Breakout Groups

Groups & Facilitators

Group 1: Chanell Fletcher	Group 5: Brianna Fordem	Group 9: Atley Keller
Group 2: Ofelia Bello	Group 6: Belinda Faustinos	Group 10: Abby Edwards
Group 3: Danielle Bergstrom	Group 7: Bryan Matsumoto	Group 11: Brian Keener
Group 4: Emily Finnegan	Group 8: Kate Meis	



Report Back

1) Prioritized guiding principle

2) *Either :*

a) How it's been implemented within a municipality or region, *OR*

b) How it could be implemented on the local or regional scale

Resources & Next Steps

lgc.org/water-and-land-use



akeller@lgc.org