



# CIVICWELL POLICYMAKERS CONFERENCE

## at Asilomar

March 16 - 19, 2023

## SPONSORSHIP OPPORTUNITIES

CivicWell's 31st annual Policymakers Conference will take place in Pacific Grove at the Asilomar Hotel and Conference Grounds.

This intimate gathering brings together over 100 mayors, city council members, county supervisors, and other senior executives in an inspiring and collaborative environment. The event is designed to support local elected officials with tools and partnership opportunities to implement innovative solutions to our most pressing community challenges.

### BECOME A CONFERENCE SPONSOR

Our signature event is an excellent opportunity for sponsors to build meaningful relationships with local policymakers, highlight and deepen your commitment to sustainable and resilient communities, and raise your profile in the smart growth arena. To apply, please contact Kathy Chow at [kchow@civicwell.org](mailto:kchow@civicwell.org).

"[CivicWell] does an excellent job of combining inspiration and big ideas with practical examples of how to put those ideas into practice in our local jurisdictions. That helps me get energized and pragmatic – a winning formula!"

Supervisor Jane Parker  
Monterey County

### CIVICWELL

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[civicwell.org](http://civicwell.org)

# Conference Sponsorship Levels

## CHAMPION - \$15,000

- Two complimentary conference registrations (includes hotel and meals)
- Participate in conference welcoming remarks conference registrations
- Prominent placement of logo in promotional materials
- Prominent placement of logo on the conference website as a sponsor
- On-site recognition, including YOUR logo projected on-screen between sessions
- Option to provide 1 branded promotional item for attendees
- 10% off conference registration for local policymakers within your network

## CATALYST - \$7,500

- One complimentary conference registration (includes hotel and meals)
- Name placement in promotional materials
- Name on the conference website as a sponsor
- On-site recognition, including your logo projected on-screen between sessions
- 10% off conference registration for local policymakers within your network

## ADVOCATE - \$5,000

- 50% off conference registration for one representative from your organization (registration fee includes hotel and meals)
- Name placement in promotional materials
- Name on the conference website as a sponsor
- On-site recognition of your support during the conference

## SUPPORTER - \$2,500

- 20% off conference registration for one representative from your organization (registration fee includes hotel and meals)
- Name placement in promotional materials
- Name on the conference website as a sponsor

## SPONSOR AN ELECTED OFFICIAL - \$2,500 - \$10,000

*Sponsor registration fees and travel stipends for local elected officials from economically challenged communities who might not otherwise have the resources to attend this event.*

- Recognition of sponsorship on the website
- Joint message from CivicWell and your company to the sponsored guest(s)