



Community Matters Business Partner Program

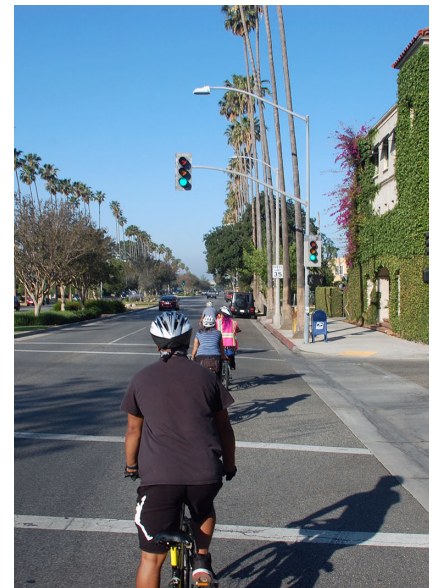
Connecting visionary businesses with local government leaders
for smart growth and resilience projects

CREATING COMMUNITY IMPACT

Are you a business leader who wants to support local projects for thriving communities? Do you want to build strong local government relationships?

CivicWell works to advance sustainable community solutions throughout California and the nation. Through our Community Matters Business Partner Program, we connect our network of local government officials with strategic private sector leaders who can provide a range of support.

With your help, we can create a strong pipeline of transformative smart growth and community resilience projects. You can expand your impact through cutting-edge initiatives advancing sustainable, equitable community solutions.



Community planning bike audit in the City of San Fernando, CA. June 2021.



"Becoming a Business Partner with CivicWell was an easy decision for us. No other organization has the depth of experience advocating for transformational policies and working with communities to enact real change. As a Business Partner, we get the opportunity to engage with and be thought partners to communities and policy makers that are looking for real solutions to big challenges."

Josh Brock
Vice President of CCA Commercial Operations
Calpine Energy Solutions

BUSINESS PARTNER BENEFITS

We strive to provide Business Partners with opportunities to build relationships with local elected officials and leaders, expand your impact, and grow brand recognition in the smart growth field. In 2022 alone, we reached over 27,000 leaders through our events, coalition work, resources, and projects.

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
	\$30,000	\$15,000	\$10,000	\$5,000
Complimentary attendance at the biennial California Adaptation Forum	4	2	2	1
Complimentary attendance at annual CivicWell Policymakers Conference	3	2	1	
Logo in CivicWell's Impact Report	✓	✓	✓	✓
Logo in CivicWell email newsletter	✓	✓	✓	✓
Social media acknowledgment	4	2	1	
Member rates for all CivicWell events	✓	✓		
Company spotlight on civicwell.org	✓	✓		
Host a webinar for CivicWell members	✓	✓		
Customization options (next page)	2	1		

CUSTOMIZE YOUR PARTNERSHIP

For Business Partners at the Platinum and Gold levels, we offer several options to build a customized partnership. We look forward to working with you so you can achieve maximum impact while helping create thriving, climate-resilient communities throughout California and beyond.

Please review the options below. For questions, contact Haley Ausserer-Zelaya at hazelaya@civicwell.org.

PREMIUM BENEFITS

IMPLEMENT YOUR UNIQUE IDEA

CivicWell will work with your company to customize a benefit that will fit your needs. Potential strategies include CivicWell submitting an Op-Ed for an agreed-upon mission-aligned topic or assisting in providing policy recommendations. We will work with your team to identify the most impactful direction and resources.

SPONSORED CONTENT IN E-NEWSLETTER OR WEBSITE ARTICLE

CivicWell will provide one branded spot in an email newsletter or on our website. Business Partners have the opportunity to share education or resources (150 words) on resilience issues. All messages must be approved in advance; this is not meant for company advertorial purposes.

CO-HOST A CIVICWELL EVENT

Join us in presenting an event to our members. We host a number of in-person and virtual events throughout the year for local elected officials, and any one of these is a fantastic opportunity to grow your visibility and build connections with policymakers. Contact us to learn more.

CIVICWELL

520 Capitol Mall, Suite 440
Sacramento, CA 95814

Tel. 916.448.1198

civicwell.org



BUSINESS PARTNER PROGRAM MEMBERSHIP APPLICATION



Thank you for your interest in the Community Matters Business Partnership Program. Please enter your information below, and we will be in touch shortly. If you have any questions, please contact Haley Ausserer-Zelaya at hazelaya@civicwell.org.

COMPANY NAME

SPONSORSHIP LEVEL

☐ Platinum
\$30,000

☐ Gold
\$15,000

☐ Silver
\$10,000

☐ Bronze
\$5,000

PREMIUM BENEFITS *Platinum level select 2 | Gold level select 1*

☐ Your Unique Idea

☐ Sponsored Content

☐ Co-Host an Event

PRIMARY CONTACT NAME

TITLE

EMAIL

PHONE

BUSINESS ADDRESS

PAYMENT METHOD

☐ ACH Transfer

☐ Check

Payment is due in full within 30 days of submission of this form. If paying by bank transfer, please contact ar@civicwell.org. Please make checks out to "CivicWell" and mail to the address below. Due to the ongoing nature of the sponsored work, all payments are considered final.

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