



CivicWell

POLICYMAKERS CONFERENCE

March 14 - 17, 2024

SPONSORSHIP OPPORTUNITIES

The 32nd annual CivicWell Policymakers Conference returns in 2024 to majestic Yosemite National Park.

This intimate gathering brings together over 100 mayors, city council members, county supervisors, and other senior executives in an inspiring and collaborative environment. The event is designed to support local elected officials with tools and partnership opportunities to implement innovative solutions to our most pressing community challenges.

BECOME A CONFERENCE SPONSOR

Our signature event is an excellent opportunity for sponsors to build meaningful relationships with local policymakers, highlight and deepen your commitment to sustainable communities, and raise your profile with community resilience leaders. To apply, please contact Kelsey Wolf-Cloud at kwolfcloud@civicwell.org.

"[CivicWell] does an excellent job of combining inspiration and big ideas with practical examples of how to put those ideas into practice in our local jurisdictions. That helps me get energized and pragmatic – a winning formula!"

Supervisor Jane Parker
Monterey County

CIVICWELL

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civicwell.org/2024con

Conference Sponsorship Levels

CHAMPION - \$15,000

- Four complimentary conference registrations
- Participate in conference welcoming remarks
- Prominent placement of logo in promotional materials
- Prominent placement of logo on the conference website as a sponsor
- On-site recognition of your support, including your logo on-screen between sessions
- Option to provide 1 branded promotional item for attendees
- 10% off conference registration for local policymakers within your network

CATALYST - \$7,500

- Three complimentary conference registrations
- Logo in promotional materials, and on the conference website as a sponsor
- On-site recognition of your support during the conference
- 10% off conference registration for local policymakers within your network

ADVOCATE - \$5,000

- Two complimentary conference registrations
- Logo in promotional materials, and on the conference website as a sponsor
- On-site recognition of your support during the conference

SUPPORTER - \$2,500

- One complimentary conference registration
- Logo in promotional materials, and on the conference website as a sponsor

SPONSOR AN ELECTED OFFICIAL - \$2,500 - \$10,000

Sponsor registration fees and travel stipends for local elected officials from economically challenged communities who might not otherwise have the resources to attend this event.

- Recognition of sponsorship on the website
- Joint message from CivicWell and your company to the sponsored guest(s)

SPONSOR A MEAL OR RECEPTION

See the [conference website](#) for schedule. Costs for sponsoring onsite events:
Breakfast (\$2,500) | Lunch (\$3,000) | Dinner (\$6,000) | Reception (\$3,500)

Customizable Sponsorship Packages Available

Contact [Kelsey Wolf-Cloud](#) to create a sponsorship that works for you.