



# CivicWell

POLICYMAKERS CONFERENCE

March 13 - 16, 2025

## SPONSORSHIP OPPORTUNITIES

The 33rd annual CivicWell Policymakers Conference returns in March 2025 to magnificent Yosemite National Park.

This intimate gathering brings together over 100 mayors, city council members, and county supervisors in an inspiring and collaborative environment. The event is designed to support local elected officials with tools and partnership opportunities to implement innovative solutions to our most pressing community challenges.

### BECOME A CONFERENCE SPONSOR

Our signature event is an excellent opportunity for sponsors to build meaningful relationships with local policymakers, highlight and deepen your commitment to sustainable communities, and raise your profile with community resilience leaders. To apply, please contact Kelsey Wolf-Cloud at [kwolfcloud@civicwell.org](mailto:kwolfcloud@civicwell.org).

"The CivicWell Policymakers Conference is the most valuable conference I've attended as an elected. It provides practical cutting-edge information on the topics that make the biggest difference to the long-term well-being of my constituents in a relaxed, beautiful, fun setting."

Mayor Susan Sonne  
City of Buena Park

#### CIVICWELL

520 Capitol Mall, Suite 440  
Sacramento, CA 95814

916.448.1198

[civicwell.org/2025con](https://civicwell.org/2025con)

# Conference Sponsorship Levels

## CHAMPION - \$10,000\*

- Four complimentary conference registrations
- Participate in conference welcoming remarks
- Prominent placement of logo in promotional materials
- Prominent placement of logo on the conference website as a sponsor
- On-site recognition of your support, including your logo on-screen between sessions
- Option to provide 1 branded promotional item for attendees
- 10% off conference registration for local policymakers within your network

## CATALYST - \$7,500

- Three complimentary conference registrations
- Prominent placement of logo in promotional materials
- Prominent placement of logo on the conference website as a sponsor
- On-site recognition of your support during the conference
- 10% off conference registration for local policymakers within your network

## ADVOCATE - \$5,000

- Two complimentary conference registrations
- Logo in promotional materials, and on the conference website as a sponsor
- On-site recognition of your support during the conference

## SUPPORTER - \$3,000

- One complimentary conference registration
- Logo in promotional materials, and on the conference website as a sponsor

## FUND AN ATTENDEE SCHOLARSHIP - \$2,500 - \$10,000

*Sponsor registration fees and travel stipends for local elected officials from economically challenged communities who might not otherwise have the resources to attend this event.*

- Recognition of sponsorship on the website
- Joint message from CivicWell and your company to the sponsored guest(s)

## CUSTOMIZABLE PACKAGES AVAILABLE

Interested in sponsoring an onsite event, activity, or meal? Want to create a custom sponsorship package? Contact [Kelsey Wolf-Cloud](#) to create a sponsorship that works for you.

*\*only two Champion slots available*