

# BECOME A CONFERENCE SPONSOR

With rapid changes and funding instability at the federal level, California's leadership has never been more critical. Coordination among local, regional, and statewide leaders is urgently needed to ensure the sustainability of our state's pioneering climate investments and the advancement of community-driven energy, climate, and land-use policies.

The inaugural Policy Bridge daylong event will serve as an incubator for creative policy solutions targeted to community needs and place-based priorities. Attendees will:

- Hear legislative and budget insights from state leaders
- Discuss policy priorities that have emerged from recent regional gatherings co-hosted by the California Climate & Energy Collaborative and the Strategic Growth Council
- Identify solution gaps where policies are needed to advance place-based progress
- Brainstorm existing policy pathways or new policy ideas to implement needed solutions
- Contribute to an initial draft of a place-based policy wishlist

This summit is laser-focused on policy in contrast to the broader agenda of our flagship event. And while the Policymakers Conference is exclusively for local elected officials, Policy Bridge gathers legislators, staff from state, local, and regional government, city managers, planners, and more to network and workshop community-driven policy.

## PRESENTING LEVEL - \$20,000\*

- Four complimentary conference registrations
- Participate in conference welcoming remarks
- Prominent placement of logo in promotional materials
- Prominent placement of logo on the conference website as a sponsor
- On-site recognition of your support, including your logo on-screen between sessions
- Option to provide 1 branded promotional item for attendees
- 10% off conference registration for local policymakers within your network

### **CHAMPION - \$10,000**

- 4 registrations
- Large logo on website and promotional materials
- Named sponsor of breakfast or lunch with speaking opportunity
- List of attendees before event
- Poster session display in prime location
- Tabling space at prime location near entrance
- · Co-facilitator during a breakout session

## **CATALYST - \$7,500**

- 3 registrations
- Large logo on website and promotional materials
- Poster session display
- Tabling space
- Co-facilitator during a breakout session

#### **ADVOCATE - \$5,000**

- 2 registrations
- · Logo on website and promotional materials
- · Poster session display
- Tabling space
- Co-facilitator during a breakout session

## **SUPPORTER - \$2,500**

- 1 registration
- Logo on website and promotional materials
- Poster session display

#### **CUSTOMIZABLE PACKAGES AVAILABLE**

Interested in sponsoring an onsite event, activity, or meal? Want to create a custom sponsorship package? Contact <u>info@civicwell.org</u> to create a sponsorship that works for you.